Conformance™

PCI Security Standards Council™
PARTICIPATING ORGANIZATION

Help Merchants Stay Compliant All Year Long!

Verizon's 2015 Compliance Report states that nearly 80 percent of all merchants who successfully complete their annual Payment Card Industry Data Security Standard (PCI DSS) compliance validation fail to complete required ongoing PCI activities, leaving them vulnerable to cyberattacks.

Annual PCI DSS Compliance Validation Is Not Enough

Today's cybersecurity landscape is constantly changing. Organizational compliance with PCI DSS at any single given point in time isn't sufficient to protect data. Merchants must focus on making compliance sustainable over the long haul—it must become an integral part of their day-to-day business activities, as well as take on a primary role within their greater organizational security strategy.

Now there is help!

Payment Security Awareness System

The Payment Security Awareness System from Conformance Technologies helps your merchants continually assess compliance with PCI DSS security standard requirements quickly and easily. Combined with the PCI ToolKit™, which provides a yearly snapshot status report of annual merchant PCI DSS validation, Conformance Technologies gives your merchants an easy and consistent approach to compliance all year long.

You and your merchants benefit by actively thwarting hacking attempts and better managing the risk associated with potential data breaches.

The Trouble with Annual PCI DSS Compliance Validation

Although PCI DSS is a useful baseline for most merchants, successful compliance validation does not ensure immunity from hacking. Verizon's latest compliance study reports that of all the data breaches their forensics team has investigated during the past 10 years, not a single organization was PCI DSS compliant at the time of the breach. Put another way, there's a clear correlation between non-compliance and an organization's chances of suffering a data breach.

Verizon identifies that breached organizations perform particularly poorly at ongoing, day-to-day maintenance tasks like security logging, patching, testing, and of course, governance.

Payment Security Awareness System—A Solution to the Problem

The Payment Security Awareness System makes security and compliance an everyday exercise, communicating with and engaging merchants at various intervals through automatic reminder emails.

Merchants activate the service from PCI ToolKit during the PCI DSS assessment process. On a regular basis, security and compliance activities are recommended based on each merchants' unique payment processing environment. Potential activities include inspecting equipment for tampering, checking wireless access points for unauthorized access, staff training, etc. Merchants log completion of recommended activities within the Payment Security Awareness System. Should a data incident happen, this activity log will be invaluable to merchants when scrutinized by regulators, law enforcement officials, card brands, acquiring banks and more.

System Functionality

- PCI security activity recommendations
- PCI security activity reminder emails and alerts
- Completion check-off and logging
- Merchant status dashboard and reporting
- Acquirer and ISO portfolio dashboard and status reporting

Payment Security Awareness System Benefits

- Helps merchants stay compliant all year long
- Helps merchants, acquirers and ISOs better manage risk
- Potentially reduces merchant, acquirer and ISO and penalties
- Generates additional acquirer and ISO revenues

80% of merchants ***fail*** interim PCI DSS compliance assessments

To learn more about the Payment Security Awareness System and PCI ToolKit, plus other sensitive data solutions built on the Conformance Compliance Operating System™, please call 775.336.5533 or visit conformancetech.com.